



HANNA PICHKUR

Skills

Copywriting, SMM,
Wordpress, Facebook
Business, Google My
Business, Adobe Photoshop,
Adobe Illustrator, Adobe
InDesign, Figma

Education

Sep 2010 - Jun 2015

Kryvyi Rih State Pedagogical
University
Geography and economics,
local history and tourism work

Sep 2016 - Jun 2018

Mykolayiv College of Culture
and Arts
Library and archival business

Languages



English

Work experience

Mar 2021 – Present time

Webnauts.pro

- SMM-specialist, Copywriter

Nov 2019 – Mar 2021

IT Step Academy

- Event-manager

Oct 2015 – Apr 2019

Municipal cultural institution “Kryvyi Rih City Library for Adults”

- Librarian

Project experience

- Mix Markt

SMM for the supermarket chain in Montenegro. Setting up Facebook and Instagram advertising tools, targeted advertising, organic promotion and visual design of accounts, writing texts for publications.

- Webnauts Academy

SMM for IT courses. Setting up Facebook and Instagram advertising tools, targeted advertising, organic promotion and visual design of accounts, writing texts for publications.

- Avocado Clinic

Writing articles for the dental clinic service pages, filling the site with content.

- Santerra

Writing articles for landscape design service pages, filling the site with content.